



CBSE CLASS 12 COMMERCE

Class 12 Business Studies

Comprehensive managerial and commercial curriculum covering principles of management, business environment, functional management, corporate finance, capital markets, marketing mix, and consumer protection law.

GOVERNING BOARD
CBSE

THEORY EXAMINATION
80 Marks

INTERNAL / PRACTICAL
20 Marks (Project)

EXAM DURATION
3 Hours

UNIT-WISE SYLLABUS & MARKS BREAKDOWN

UNIT	CHAPTERS & PRESCRIBED TOPICS	MARKS
Part A	Principles and Functions of Management Nature & Significance of Management (08 Marks); Principles of Management - Fayol & Taylor (08 Marks); Business Environment - Economic, Legal, Tech (06 Marks); Planning (06 Marks); Organising (08 Marks); Staffing (08 Marks); Directing (08 Marks); Controlling (06 Marks)	50
Part B	Business Finance and Marketing Financial Management - Capital structure, dividend decision (10 Marks); Financial Markets - Money & capital markets, SEBI (08 Marks); Marketing Management - 4 Ps of marketing mix (10 Marks); Consumer Protection - Consumer Protection Act 2019 (02 Marks)	30

INTERNAL / PRACTICAL ASSESSMENT SCHEME (20 MARKS (PROJECT))

EVALUATION COMPONENT	MARKS WEIGHTAGE
Project Work Submission Comprehensive project file on Business Environment / Marketing / Stock Exchange	12 Marks
Viva Voce Project-based external viva examination	08 Marks

RECOMMENDED REFERENCE LITERATURE

Prescribed Textbooks: NCERT Business Studies Class 12 (Parts I & II), Poonam Gandhi, Excellence Commerce Master Guides

THE EXCELLENCE TUITION EDGE

Every unit in this curriculum is taught with structured conceptual lectures, followed by weekly speed-testing, detailed mistake analysis, and dedicated 1:1 doubt-clearing sessions to build board exam confidence.