



WB BOARD

CLASS 12

COMMERCE

Class 12 Business Studies (Semester System)

WBCHSE Class 12 Business Studies under the New Semester System: Semester III (40 Marks MCQ covering Nature & Principles of Management, Business Environment, Planning, Organising); Semester IV (40 Marks Descriptive covering Staffing, Directing, Controlling, Financial Management, Capital Markets, Marketing Mix, and Consumer Protection).

GOVERNING BOARD
WB Board

THEORY EXAMINATION
80 Marks (Sem III + IV)

INTERNAL / PRACTICAL
20 Marks (Project)

EXAM DURATION
1 hr 30m (Sem III) + 2 hrs 15m (Sem IV)

UNIT-WISE SYLLABUS & MARKS BREAKDOWN

UNIT	CHAPTERS & PRESCRIBED TOPICS	MARKS
Semester III (MCQ)	Management Foundations & Planning Unit 1: Nature and Significance of Management (08 Marks); Unit 2: Principles of Management - Fayol & Taylor (08 Marks); Unit 3: Business Environment (06 Marks); Unit 4: Planning (08 Marks); Unit 5: Organising (10 Marks)	40
Semester IV (Descriptive)	Functional Management, Finance & Marketing Unit 6: Staffing (06 Marks); Unit 7: Directing (06 Marks); Unit 8: Controlling (04 Marks); Unit 9: Financial Management (08 Marks); Unit 10: Financial Markets (04 Marks); Unit 11: Marketing (08 Marks); Unit 12: Consumer Protection (04 Marks)	40

INTERNAL / PRACTICAL ASSESSMENT SCHEME (20 MARKS (PROJECT))

EVALUATION COMPONENT	MARKS WEIGHTAGE
Business Studies Project File Project report on consumer awareness, stock exchange, or marketing mix	10 Marks
Viva Voce Council external oral evaluation	10 Marks

RECOMMENDED REFERENCE LITERATURE

Prescribed Textbooks: WBCHSE Business Studies, C.R. Basu, Amit Sengupta, Excellence Business Studies Question Bank

THE EXCELLENCE TUITION EDGE

Every unit in this curriculum is taught with structured conceptual lectures, followed by weekly speed-testing, detailed mistake analysis, and dedicated 1:1 doubt-clearing sessions to build board exam confidence.